



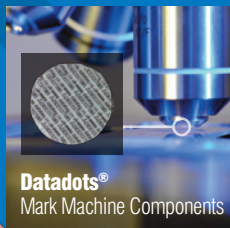
Security System and Secure Registration for Compact Machines

Identification of stolen machines has now been made easier with CESAR

“Stop Equipment Theft *NOW*”



Unique Tamper-Evident Identification Label



Datadots®
Mark Machine Components



Transponders
Glass Tag



Transponders
Mini Triangle

For 'compact machines' such as utility vehicles and used quads.



“A CESAR registered machine is **4** times less likely to be stolen*
A CESAR registered machine is **6** times more likely to be recovered if stolen**”

*compared with statistics produced by IMIA **source PANIU

Promoted by



Call 03 450 700 440
www.cesarscheme.org

Powered by





The Official Construction and Agricultural Equipment Security and Registration Scheme

What are you waiting for? Your equipment to be stolen!

CESAR – The Right Track

- A CESAR registered machine is **4** times less likely to be stolen*.
- A CESAR registered machine is **6** times more likely to be recovered if stolen**.
- Over 200,000 machines are now registered and protected with the CESAR Scheme.
- Visible and covert markings - a real deterrent.
- No annual fees - invest just once in marking and registering your equipment for life.
- Potential for lower insurance premiums of up to 20% and reduced excesses - CESAR is approved by all major insurers.
- Quick police access to the CESAR database - providing an instant trace on stolen equipment via Datatag's 24/7 UK Secure Contact Centre.
- Recognition by local and national government agencies - easier to get your equipment authorised to work on major construction sites.
- No recovery fees for stolen vehicles and plant.
- The first industry-wide official scheme - backed by the Plant Theft Action Group.
- CESAR is supported by the Home Office and the National Police Chiefs' Council (NPCC formerly ACPO).



CESAR it or lose it!

*compared with statistics produced by IMA **source PANIU

Promoted by

CEA
Construction Equipment Association
thecea.org.uk

AEA
Agricultural Equipment Association
aea.uk.com

Call 03 450 700 440
www.cesarscheme.org

Powered by

DATATAG
datatag.co.uk