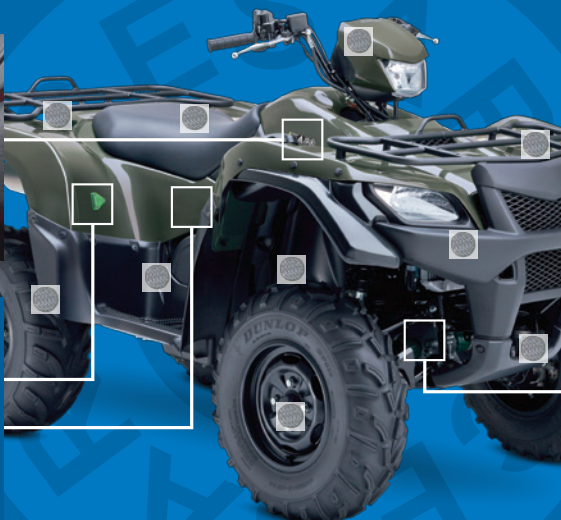




Security System and Secure Registration for ATVs, Side by Sides and Utility Vehicles

Identification of stolen ATVs, Side by Sides and
Utility Vehicles has now been made easier with CESAR

“Stop Equipment Theft *NOW*”



Fitted to new machines only at PDI.

“A CESAR registered machine is **4** times less likely to be stolen*
A CESAR registered machine is **6** times more likely to be recovered if stolen**”

*compared with statistics produced by IMIA **source PANIU

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Call 03 450 700 440
www.cesarscheme.org

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The Official Construction and Agricultural Equipment Security and Registration Scheme

What are you waiting for? Your equipment to be stolen!

CESAR – The Right Track

- A CESAR registered machine is **4** times less likely to be stolen*.
- A CESAR registered machine is **6** times more likely to be recovered if stolen**.
- Over 200,000 machines are now registered and protected with the CESAR Scheme.
- Visible and covert markings - a real deterrent.
- No annual fees - invest just once in marking and registering your equipment for life.
- Potential for lower insurance premiums of up to 20% and reduced excesses - CESAR is approved by all major insurers.
- Quick police access to the CESAR database - providing an instant trace on stolen equipment via Datatag's 24/7 UK Secure Contact Centre.
- Recognition by local and national government agencies - easier to get your equipment authorised to work on major construction sites.
- No recovery fees for stolen vehicles and plant.
- The first industry-wide official scheme - backed by the Plant Theft Action Group.
- CESAR is supported by the Home Office and the National Police Chiefs' Council (NPCC formerly ACPO).



CESAR it or lose it!

*compared with statistics produced by IMA **source PANIU

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CEA
Construction Equipment Association
thecea.org.uk

AEA
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